

Reminder: Closing is April 2, 2010

City Manager

Hartsville, South Carolina

(Population: 7,556; 30,000 in greater Hartsville area)

www.hartsvillesc.com

VISION STATEMENT

In the year 2020, Hartsville, South Carolina is a progressive, attractive, and economically vibrant community that is known to have the highest quality of life in the Pee Dee area. With sprawl controlled, the community is compact, yet not crowded. Beginning at the City center with its complementary mix of retail, banking, public spaces, dining, and housing, Hartsville moves logically toward its fringes with a continual and progressively suburban character.

Strong infrastructure supports both residential and business interests. Buildings are up to standard, and streets and sidewalks are smoothly paved and beautifully landscaped. Major chain stores and locally owned businesses stand side by side offering Hartsville's citizens and visitors the goods and services they need and want. The City boasts a strong mix of owner-occupied and rental housing. A variety of cultural offerings and recreational opportunities serve local residents and entice new residents and visitors to Hartsville. High quality education at all levels and comprehensive healthcare are important ingredients of community life.

The active volunteering of time and talents by the local citizens, which was so important in Hartsville becoming an All-America City, continues. This spirit of cooperation continues to prevail as the community and city government work together making Hartsville a great place to live and work.

HISTORY

Although the City of Hartsville was chartered in 1891, the area was first settled in the 1760's. By 1817 Thomas E. Hart established his family in this area, purchased land, and built a house which still stands today. Hart's property eventually included the area that is now downtown Hartsville. Hart served as postmaster to this settlement which became known as Hartsville. The Thomas E. Hart home is located in Kalmia Gardens, an arboretum maintained by Coker College. John L. Hart, a son of Thomas E. Hart, established an early carriage factory prior to the Civil War. However, the area remained largely agricultural, with cotton being the primary crop during the latter half of the 19th century. Soon after the close of the Civil War, Major James Lide Coker organized a successful commercial establishment which defined Hartsville for over a century, J. L. Coker and Company. The Coker family became synonymous with Hartsville's economic, cultural, and educational development. James Lide Coker brought railroad service to Hartsville in 1889, organized the Southern Novelty Company in 1899 (today known as Sonoco Products Company), and built the Hartsville Cotton Mill and Hartsville Oil Mill in 1900. Coker College, established in 1908, began as Welsh Neck High School with support of Major Coker. Coker's Pedigreed Seed Company was founded in 1914 by David R. Coker, the second son of James Lide Coker. By the 1950's, the majority of cotton, oats, and tobacco acreage in the United States could be traced to seed development which occurred at Coker's Pedigreed Seed Company. In recognition of the agricultural significance of the Coker Experimental Farms, it is designated a National Historic Landmark. In 1988 the South Carolina Governor's School for Science and Mathematics (SCGSSM) was established on the campus of Coker College. The school moved to a separate campus on the site of the former Hartsville Cotton Mill in 2003. The SCGSSM is ranked among the best secondary schools in the nation. The Hartsville Family YMCA, located in the former J. L. Coker and Company building, is one of the largest in South Carolina. A testimony of Hartsville's economic impact upon South Carolina can be seen by the fact that five businessmen from this community have been elected to the South Carolina Business Hall of Fame. A sixth laureate will be added this spring, Harris E. DeLoach, CEO of Sonoco Products Company. This

small cosmopolitan city has a long history of citizen involvement and collaboration in achieving its growth goals.

COMMUNITY DEMOGRAPHICS

The City's population of 7,556 (2000 Census) is diverse. Approximately 69% are over the age of 21 with 18% over the age of 65; the median age is 37. The median household income is \$26,000 and the median family income is \$39,000. The population is approximately 56% White, 1% Asian, 43% African American and .02% other. Overall, Hispanics constitute 1% of the population.

GOVERNMENT

The City follows the Council-Manager form of government with a mayor and six council members serving 4 year staggered terms. Council members are elected by districts and the Mayor is elected at-large. In November of 2011 three council members' seats will be up for re-election; in 2013 three council members' seats and the Mayor's seat will be up for re-election. Overall the Council is progressive but operates with a sharp focus on costs. Although they may disagree on some issues, they are direct and honest with one another and work well together. In fact, after discussion, most votes are unanimous.

The City of Hartsville has 120 employees and provides police, fire, solid waste, maintenance, planning, recreation and utility services. Other departments include museum, finance, information technology, risk management, human resources, and city clerk's office. The city contracts for wastewater collection and treatment, cemetery operation and maintenance, airport FBO, and street sweeping services. A storm water department is pending. The city has a general fund budget of \$6.9 million, a utility fund budget of \$3.2 million, a solid waste fund budget of \$1 million, a storm water fund budget of \$201,000, a hospitality fund budget of \$674,000, and an accommodations fund budget of \$107,000, for a combined budget total of \$12 million.

THE ALL – AMERICA CITY

The All-America City of Hartsville enjoys excellent visitor attractions such as Kalmia Gardens, which contains a multitude of flowering plants and trees along a beautiful waterside boardwalk; a historic downtown, home to specialty shops; the Hartsville Museum; Coker College, ranked in the Top Tier of Best Baccalaureate Colleges for 2010 by *US News and World Report* ; two theaters; Black Creek Arts Council; and a National Register Historic District with stately homes and unique architecture, including the historic John Hart cottage. Prestwood Lake and Black Creek are located within the city limits and are used for canoeing and kayaking. Along Prestwood Lake is Lawton Park and the recently restored historic Pavilion Building, which is rented year round for receptions, weddings, and business meetings. On the outskirts of Hartsville you can see where the 15th Army Corps of Sherman's Army was headquartered in the Jacob Kelley House or explore the future of energy at the H. B. Robinson Nuclear Power Plant Visitor Center. The City's Byerly Park Complex is open year round with recreational and sporting activities such as softball, baseball, football, basketball, soccer, horseshoes, tennis, and track. There is something for everyone in Hartsville! Should you decide to venture out, Hartsville is one hour from Columbia, ninety minutes from Myrtle Beach, and two hours from Charleston or Charlotte.

THE OPPORTUNITIES/CHALLENGES

While Hartsville possesses many valuable resources, it faces significant community and economic challenges. The city's 2020 Comprehensive Plan addresses many of these challenges and provides a systematic plan to move forward. It is widely recognized that

quality economic growth, annexation, improved infrastructure, and additional revenue streams such as our pending broadband study, are keys to the city's success. The county public school system within Hartsville has been recognized nationally and internationally recently. Carolina Elementary School was recognized nationally as a Blue Ribbon Award Winner in 2009, and Hartsville High School will graduate its first International Baccalaureate class in May 2010. While our public schools have achieved much academic success, the physical facilities, in many cases, are aging. And there is a perception that the Hartsville schools are not up to par with schools in the Florence area. We also have a real need for more jobs for the people who live in and around Hartsville. Many of the hourly jobs that used to provide a pretty good standard of living are no longer available in our community. Providing public services for the 30,000 people who live and shop in the economic hub we have strains the resources which are supported by the 7600 actual residents. We are at a crossroads in this community and we require a vibrant and dynamic leadership to help us overcome the challenges and take advantage of the opportunities.

THE IDEAL CANDIDATE

The City is looking for an energetic and progressive manager with a strong passion for the job and the community who will:

- Recognize opportunities and seize them
- Be visionary yet practical, strong yet flexible
- Think creatively
- Be optimistic yet realistic, thoughtful but with a strong sense of passion
- Act respectful yet candid, a "people person" who is also technologically savvy
- Be a valued advisor to the elected officials - not a "Yes Person," but someone who will speak his/her mind at an appropriate time and place
- Have a proven track record in staff management, budgeting, seeking grants, and expense reduction
- Relate well to and understand the needs of the business, educational, and medical community, while being comfortable and capable of relating to a diverse population
- Have annexation, economic development, and revitalization experience.
- Know and understand comprehensive plans, zoning and mixed use
- Be a strategic thinker and planner
- Be professional in appearance and demeanor, as well as friendly and outgoing.
- Interact extremely well with the public and have excellent people skills
- Be active and strongly involved in community activities and not spend a great deal of time behind the desk.
- Have a strong background in local government management and advanced business practices
- Understand past practices and provide leadership for improvement while controlling and reducing expenses.

Finally, the City has many positive assets and is looking for a manager to maximize those while leading it forward.

PREFERRED QUALIFICATIONS

The ideal candidate will have a minimum of three to five years experience as a Manager in a governmental setting. South Carolina experience is preferred but not mandatory. The individual is expected to have at least a bachelor's degree ideally in public administration, urban planning, business administration or a related field. Individuals with other particularly strong credentials will be considered.

RESIDENCY

Residency within our beautiful city limits is required.

COMPENSATION

The compensation package to be offered is competitive and attractive and will depend on the qualifications of the successful candidate. The City offers state benefits.

HOW TO APPLY

E-mail your resume to CityMgrSearch@hartsville.org by April 2, 2010. Faxed and mailed resumes will not be considered. Questions should be directed to Sherron Skipper, HR Director, at sherron.skipper@hartsville.org or 843.383.3018.

THE PROPOSED PROCESS

Applicants will be screened during April and the City Council will begin interviewing in mid May with anticipation for the successful candidate to begin with the City July 1, 2010.

OTHER IMPORTANT INFORMATION

The City of Hartsville is an Equal Opportunity Employer.